

TODAY'S PFRPA NEWSLETTER

Message from the Executive Director



Dear Retired Players,

Fall has arrived, bringing with it the promise of another exciting NFL season. As fans cheer on their favorite teams, I am delighted to say that PFRPA offers our members plenty of good news to cheer for as well. The PFRPA Dental Plan, through MetLife, is providing free dental coverage to more than 10,000 retired NFL players! We are very pleased with its progress thus far, and the positive feedback many of you have provided. If you haven't had a chance to share your feedback, please fill out our brief survey towards the bottom of the newsletter.

Our agency, Football Greats Alliance (FGA), is working on several marketing and licensing opportunities. FGA has recently facilitated deals with several well-known brands, including Topps and Mitchell & Ness. These deals benefit all PFRPA members. With 25% of proceeds from FGA secured deals going to our Greater Good Fund, we're able to fund the programs and benefits that will assist you. Many of you have helped to provide valuable input in this regard. By completing our Retired Player Profile, you informed us which programs and benefits we should vet on your behalf. If you haven't yet filled out one of these forms, just click on or Google the following link: goo.gl/7U2p9x. You can also fill out a new one if you want to update information submitted on your old form. Return it to us any way that works best for you. If any of your former teammates or fellow retired players have questions about the Retired Player Profile or PFRPA, please let them know they can send general questions to info@pfrpa.com.

Thank you for spreading the word about PFRPA. Word-of-mouth helps greatly, especially when it comes to sharing news of available resources, like the Dental Plan. You can pass along this newsletter too. Your support is important to us, and as always, we welcome your input and feedback.

Thank you,

Bob Schmidt
Executive Director

New Memorabilia Initiative

FGA and Topps have developed a live signature platform, called Topps NFL Huddle, where athletes use a tablet and stylus to digitally sign their autograph on digital trading cards.

Some of the players secured included Pro Football HOFers, Mike Singletary and Lawrence Taylor, as well as two members of the 2017 HOF Class, Terrell Davis and Jason Taylor.



Dental Plan Survey

Please take our short survey. It will allow us to know how the PFRPA Dental Plan has been received thus far. Click link or Google survey here: goo.gl/H5aM7m



PRO FOOTBALL RETIRED PLAYERS ASSOCIATION BOARD OF DIRECTORS

Jim Brown, *Chair* • Dave Robinson, *Vice Chair* • Darrell Thompson, *Secretary*
Billy Joe DuPree • Mike Haynes • Ron Mix • Jack Youngblood
Mike Singletary • Jackie Slater



FGA WINS

Over the past several months, FGA has finalized a licensee deal with successful apparel brand Mitchell & Ness. Below are some products resulting from this licensee development:



20+ players are going to market this fall, with a focus on team & league HOF inductions.

